



Bentz Whaley Flessner
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Senior Analyst

Description

Bentz Whaley Flessner, a leading fundraising consulting firm for over 20 years, provides quality advice for every step of the development process to educational institutions, academic medical centers, healthcare systems, and arts and cultural organizations—nationwide—with specialty counsel on advancement services, annual giving, prospect research, and analytics. Bentz Whaley Flessner seeks a Senior Analyst to join the DonorCast team. Under the direction of the director of DonorCast, this person will:

- Conduct analysis of nonprofit constituent data to support prospecting, campaign preparations, program review, and constituent relationship management projects.
- Produce analysis reports using contemporary data-visualization techniques.
- Carry out predictive modeling methodologies in support of the DonorCast projects.
- Participate in the engineering of new analytics solutions, including but not limited to data mining, forecasting, simulation, segmentation, and market research strategies.
- Market the DonorCast products and implementation services of Bentz Whaley Flessner.

Salary commensurate with qualifications and experience.

Qualifications

The following qualifications are required.

- Bachelor's degree
- Demonstrated competence in statistics and data analysis
- Experience with SPSS, SAS, DataDesk, or equivalent statistics application
- Strong understanding of MS Office suite including Access, Excel, Word, and PowerPoint
- Solid oral and written communications skills

One or more of the following qualifications is preferred, but not required.

- A bachelors degree in statistics, economics, business, or related field
- Graduate-level degree in statistics, economics, business, or related field
- 3–5 years of experience in nonprofit fundraising, preferably in prospecting, prospect management, annual giving, or analytics
- Published or presented work on the topic of analytics as it pertains to nonprofit fundraising

To Apply

Interested parties should submit a cover letter, resume, and three professional references to Alex Oftelie at aoftelie@bwf.com or Bentz Whaley Flessner, 7251 Ohms Lane, Minneapolis, MN 55439. Applications will be reviewed upon receipt with a deadline of December 16, 2011.